



2016

CORPORATE PARTNERSHIP



**ESH for
High Technology**

2016

CORPORATE PARTNERSHIP

Who can become SESHAs Corporate Partners?
Organizations, firms, and companies providing products or services within the electronics and related high technology industries are eligible to participate in SESHAs Corporate Partnership Program.

What is the benefit of participating as a Corporate Partner?
Simple! You save money while maximizing your SESHAs participation. Each of the various partnership levels guarantees you a 20% savings! Using the Benefit Menu on the following pages, add up your customized member benefits and start realize your savings today!

Take advantage of SESHAs Corporate Partnership Program.

SESHA corporate partners receive such benefits as annual symposium discounts, technology focused mini-conferences, standard publications and valuable networking opportunities.

Quite simply, the designation of SESHAs Corporate Partners includes allocations of individual member benefits – but also can include specific offerings designed

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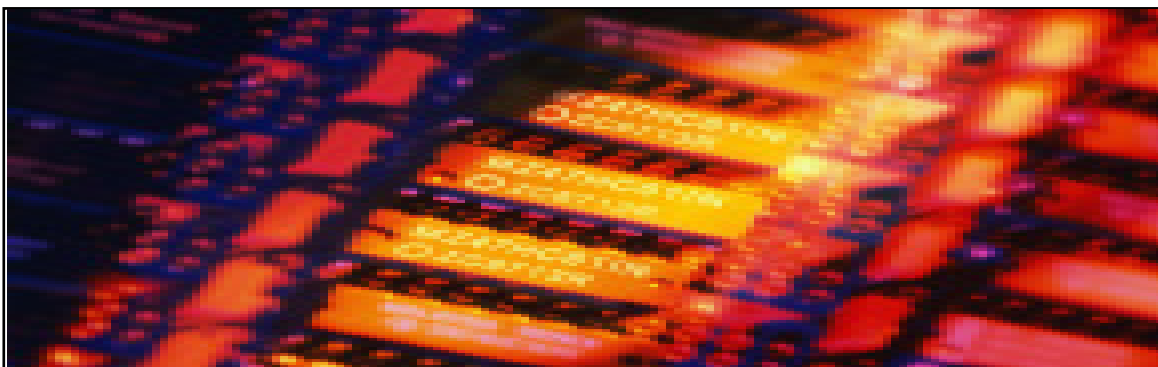
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to best benefit Corporations or Companies. Additional partnership benefits can include the following:

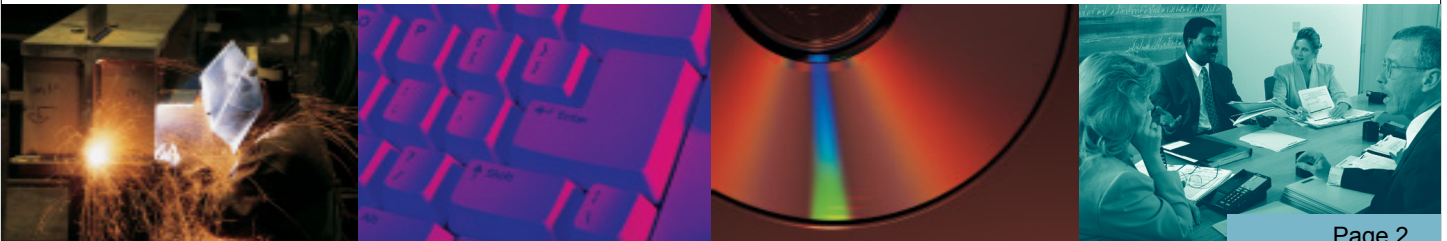
- SESH Scholarship Sponsorships
- Symposium Attendance Fee Waiver(s)
- Mini-Conference Attendance Fee Waiver(s)
- Exhibitor Space Allotments
- Symposium and/or Mini-Conference Sponsorship Opportunities
- Mailing List Access
- Website Advertising/Links
- Advertising and/or Sponsorship Opportunities in Membership Publications

SESHA's Corporate Sponsorship Program has five flexible levels of participation: A distinguishable fee structure exists for each program level along with a flexible package of services and benefits that can be designed to best fit individual partner company needs.

How can I participate in SESH's Corporate Partnership Program?

It's simple! After you have read the summaries of our Corporate Partnership Packages and discussed this with the appropriate individuals in your company, please contact SESH's Membership Program Director, Ms. Heide Rohland, at hrohland@burkinc.com or via telephone @ 703.790.1745 to sign-up your company.

You will receive notification of your Corporate Partnership, welcoming your company into SESH's Corporate Partnership Program. The notification will confirm your company's level of participation.



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What does it cost to become a SESH Corporate Partner?

Our broad, flexible fee structure has been designed to meet the diverse partnership needs of companies worldwide, and saves you a minimum of 20%.

- Platinum Circle Partner = \$10,000 annually (Provides \$12,000 total benefit)
- Gold Circle Partner = \$7,500 annually (Provides \$9,000 total benefit)
- Silver Circle Partner = \$5,000 annually (Provides \$6,000 total benefit)

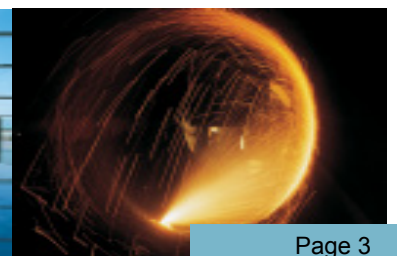
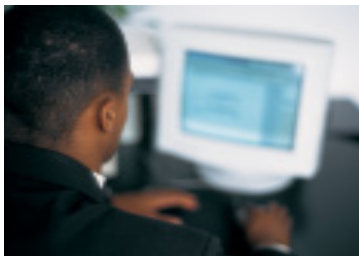
- Bronze Circle Partner = \$2,500 annually (Provides \$3,000 total benefit)
- Affiliate Partner Partner = \$1,800 annually (Provides \$2,160 total benefit)

Note: Any benefits totals in excess of the 20% bonus credit is to be paid by the Corporate partner as part of the member invoice.

*Note: Benefits totaling > 20% of contribution level are to be paid by Corporate Partner

Example Corporate Benefit Package – “Silver Circle Partner”:

Benefit	Qty	Cost/Per	Total Benefit
Student Scholarship(s)	1	\$1000	\$1000
Symposium Opening Party Co-Sponsorship	1	\$500	\$500
Exhibitor Space	1	\$1550/\$1650	\$1550/\$1650
Professional Development Courses	1	\$100/\$275	\$100/\$275
Symposium Fee Waivers	2	\$695	\$1390
Mini-Conference Fee Waivers	4	\$150	\$600
		Total:	\$5440/\$5715



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Benefit	Benefit Value	Comment
• Student Scholarship	\$500 - \$5000	All contributions will result in a 80/20 distribution – 80% for scholarships, 20% for administration costs
• Symposium Fee Waivers	\$695	Minimum of 1 (no maximum limit)
• Mini-Conference Fee Waivers	\$150 – no limit	Up to \$150 for a full day mini-conference
• Web Link/Advertising	\$200 or \$500	Value depends on link functionality and visibility on http://www.seshaonline.org
• Professional Development Courses	\$100/275 – No limit	
• Exhibitor Booth Space	\$1550 – No limit	
• SESH Mailing List Access	\$250	
• Prioritized Symposium Sponsorship Opportunities	\$100 – No limit	For available symposium or mini-conference advertising opportunities, please contact Jennifer Rosenberg JRosenberg@BurkInc.com @ 703.790.1745



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