



2019 Partnership & Exhibit Guide

SESHA 2019 Annual
Symposium
Embassy Suites by Hilton
Scottsdale Resort
Scottsdale, Arizona
April 29- May 3, 2019



About SESHHA

The Semiconductor Environmental, Safety & Health Association (SESHA) is the premier Environmental, Safety & Health association serving the high technology and associated industries. SESHHA was formed in 1978 as an informal meeting of nine safety and health professionals desiring to exchange safety information and has grown into an annual international conference attended by over 350 professionals representing virtually all high technology disciplines. SESHHA membership has grown to 1,400 members from several countries around the world. As our horizons have broadened, we continue to focus our efforts toward an established line of environmental, health and safety communications.

SESHA is truly a unique organization dedicated to the prevention of workplace injuries and accidents through the sharing of safety and health information and the promotion of technological advances in high technology, safety and health. Since its founding, SESHHA has established itself as the premier international organization promoting the effective communication of safety, health and environmental information to the electronics and related high technology industries

The 41st Annual International High Technology ESH Symposium & Exposition of the Semiconductor Environmental, Safety & Health Association (SESHA) is an educational and research forum. The meeting includes symposia, posters, special programs and workshops, as well as contributed papers in topical sessions. Each day includes events for socializing as well as breaks and lunch in the exhibit hall. The 2019 Meeting will run from April 29 – May 3 at the Embassy Suites by Hilton Scottsdale Resort in the heart of beautiful Scottsdale, Arizona.

Topics of interest can include environmental compliance, engineering safety compliance, risk management, occupational health/medicine, and facilities management. Attendees are based in the fields of environmental managers, safety engineers, occupational health professionals, directors of ESH, non-ESH executives, health and safety managers, facilities and operational managers, consultants and risk management/insurance

Partnership Levels

SESHA's Corporate Partnership Program has five levels of participation. A distinguishable fee structure exists for each program level along with sponsorship opportunities to fit individual company needs.

Levels are based on total expenditures on sponsorships and advertisements, exhibit booths, and registrations.

Partners will receive an added bonus based on their level that can be used toward meeting expenses.

BRONZE \$2,500	SILVER \$5,000	GOLD \$7,500	PLATINUM \$10,000	DIAMOND \$15,000
+10% bonus	+12.5% bonus	+15% bonus	+17.5% bonus	+20% bonus
\$2,750	\$5,625	\$8,625	\$11,750	\$18,000

Example #1:

Silver Level Corporate Partner

\$5,000 = \$5,625

Exhibit Booth (Discount Rate)	\$1,650.00
Tote Bag Sponsor	\$2,500.00
Color Program Ad	\$800.00
2 – Exhibit Badges	\$600.00
5K Fun Run T-Shirts	+ \$250.00
	<u>\$5,800.00</u>
Silver Partnership 12.5% Bonus	<u>(\$625.00)</u>
	\$5,175.00

Example #2:

Gold Level Corporate Partner

\$7,500 = \$8,625

8 – Full Conference Registrations	\$6,000.00
7 – Full Day PDC Courses	\$1,995.00
4 – Half Day PDC Courses	\$800.00
Webinar Sponsorship	+ \$250.00
	<u>\$9,045.00</u>
Gold Partnership 15% Bonus	<u>(\$1,125.00)</u>
	\$7,920.00

Corporate Partnership Benefits:

- Listing on SESHAs website with company logo and web link
- Acknowledgement at the Symposium plenary session
- Logo printed on signage at the conference signage
- Priority booth space selection for Symposium exhibits
- Discounted registrations at SESHAs Symposium (see page 4)

Registration Discounts

SESHA's Corporate Partners will also receive a discount on multiple registrations for the meeting and courses at the SESHA 2019 Symposium.

Full Conference Registration

Standard Rate	\$795/each
5 to 9 Registrations	\$750/each
10 to 19 Registrations	\$725/each
20 or more Registrations	\$675/each

Full Day Professional Development Courses (PDC) Registration

Standard Rate	\$300/each
5 to 9 Registrations	\$285/each
10 to 19 Registrations	\$270/each
20 or more Registrations	\$250/each

Half Day Professional Development Courses (PDC) Registration

Standard Rate	\$200/each
5 to 9 Registrations	\$190/each
10 to 19 Registrations	\$175/each
20 or more Registrations	\$150/each

Single Day Conference Registration

Standard Rate	\$300/each
5 to 9 Registrations	\$285/each
10 to 19 Registrations	\$270/each
20 or more Registrations	\$250/each

Individual Sponsorships

S1. Conference Partner \$5,000

Help sponsor the 2019 Annual Symposium. The event will be named “SESHA presented in association with (organization name)”, as well as acknowledgement in the program book

S2. Opening Reception \$2,500

Help sponsor this popular social event for attendees held in the exhibit space. Signage for your organization, including logo beverage napkins, will be displayed during this reception, as well as acknowledgement in the program

S3. Exhibit Hall Lunch \$1,500

Help sponsor this attendee lunch held daily in the exhibit hall. Signage for your organization will be displayed during the lunch, as well as acknowledgement in the program book

S4. Coffee/Refreshment Break \$1,000

Provide an upgraded morning or afternoon refreshment break for attendees—muffins with coffee in the morning and ice cream or cookies in the afternoon. Break will include logo signage and the opportunity to have the refreshments distributed by the sponsor’s booth location

S5. Meeting Space \$750

Host a private meeting or event in one of the conference rooms at the hotel. Rate listed is per day; Platinum and Diamond level partners are at no charge. Space is based on availability. AV and catering costs are not included and are the responsibility of the hosting company

S6. Golf Tournament \$125/each

Take your clients to play in the tournament. Price per person at the golf tournament including greens fees and cart

S7. Golf Sponsorship \$150

Sponsor a hole during the golf tournament as well as prizes for the winners. Signage will be placed at the hole and acknowledged during the festivities and at the plenary

S8. Tennis Tournament \$150

Sponsor prizes for the winners of the tennis tournament. Signage will be placed at the event and acknowledged during the festivities and at the plenary

S9. Power Lunch \$1,000

Power Lunch Opportunity - individual sponsors will be afforded the opportunity to individually host a table with selected attendees for a Power Lunch. YOU can take advantage of this exciting opportunity for only \$1,000. This will give you a direct selling opportunity and one on one (actually-one on nine!) time with attendees. Maximize your leads and make an impression. All the prospects at your table will be entered to win an iPad so they’re motivated to attend

S10. Student Scholarship Award \$500

Help promote the future and be a sponsor of the SESHAs Student Scholarship Program! The goal of SESHAs Student Scholarship Program is to encourage students in EHS related fields to pursue a career in the High Technology industry. The scholarship is awarded to the winners of the student poster session that will be held during the annual symposium. Sponsors will be acknowledged during the awards and in the program book

Contact sesha@summitexpo.com for more information

Advertising Opportunities

S11. Conference Tote Bags \$2,500

Carry your message throughout the meeting. Your logo will be screen-printed on the tote bags that are distributed to all attendees to use during the meeting and throughout the Exhibit Hall and beyond

S12. Lanyards \$1,500

See your logo on every attendee! Your organization's logo will be screen-printed on the lanyards that are distributed to all attendees to hold their conference badges

S13. Conference Pens \$750

Have your company name printed on pens given to all attendees in the conference tote bags to use throughout the meeting

S14. Water Bottles \$1,250

Have your company name printed on water bottles given to all attendees in the conference tote bags

S15. Pre-Event Email Blast \$125

Send a message to all attendees about the services you provide and welcome them to visit your space at the show. Emails will be sent to all registered participants from SSHA with your content. Availability is limited so reserve today

S16. Color Program Ad \$800

Have your full page color advertisement on one of the color covers of the Final Program Book given to all attendees and posted online

S17. Full Page Program Ad \$500

Have your full page black and white advertisement included in the Final Program Book given to all attendees and posted online

S18. Half Page Program Ad \$300

Have your half page black and white advertisement included in the Final Program Book given to all attendees and posted online

S19. Tote Bags Handout \$125

Send a single page flyer to be inserted in the tote bags that are distributed to all attendees to use during the meeting

S20. 5K Fun Run T-Shirts \$250

Provide t-shirts and support for the 5K participants. Your organization's logo will be included on the shirts and acknowledged in the program book

S21. Promotional Giveaway \$350

Here is your chance to get creative! Place your company's branded item in the tote bag. Items are provided by your company and subject to SSHA approval.

S22. Mobile App Splash Page \$1,000

Be the first image participating attendees see when they access the popular SSHA meeting app! Your logo/design will appear on the splash screen of the app which appears every time the app is opened

S23. Mobile App Banner Ad \$250

Get visibility where attendees are visiting frequently for information on-the-go. Your ad will appear multiple times throughout the ad space featured on every page of the SSHA mobile meeting app

S24. Webinar Sponsor \$250

Be part of the popular SSHA Webinar Wednesdays! SSHA hosts live Webinars the second Wednesday of every month at 16:00 Eastern Time and are also available to SSHA members on-demand. As a sponsor you have the opportunity to provide the opening and closing slides as well as recognition in the pre-event promotion and follow up surveys

Exhibit Opportunities

Exhibitor Booth Fees:

Early Registration (on or before January 31, 2019).....	\$1,650
Standard Registration (after January 31, 2019).....	\$1,750
Non-profit Organization Rate*	\$1,000

(Rates are per 8'x10' booth space)

Exhibitor Package Includes:

- ✓ 8'x10' booth space
- ✓ Pipe and hanging drape and organization identification sign
- ✓ Two complimentary full-conference registrations for company representatives, and membership in SESH A for that registrant
- ✓ Exhibit badges may be purchased for \$300/person for additional booth staff
- ✓ Opportunity to select top booth location choices (placement will be assigned on a first-come, first-served basis after title sponsors)
- ✓ Company description and contact information printed in Final Program and available online (due to SESH A by March 15, 2019)
- ✓ Access to discounted hotel rates via conference website
- ✓ Complimentary food and drink for some meeting events and breaks

ADDITIONAL EXHIBIT HALL

TRAFFIC DRIVERS:

Lunch provided Tuesday and
Wednesday

Morning and afternoon breaks

Opening Reception

Daily raffle drawings

SESHA expects each exhibit booth to be staffed during all show hours, Tuesday, April 30 through Wednesday, May 1, 2019. Only SESH A 2019 Annual Symposium exhibitors are permitted to do business on the show floor. All exhibitors are expected to act appropriately and in a professional manner. Any sales people who are disrupting the business of another exhibitor will be asked to leave the show floor. See additional Rules and Regulations on Pages 12 and 13.

*Non-profit rate is for 501(c)(3) organizations and an IRS letter of exemption must be provided.

Exhibit Hall Layout

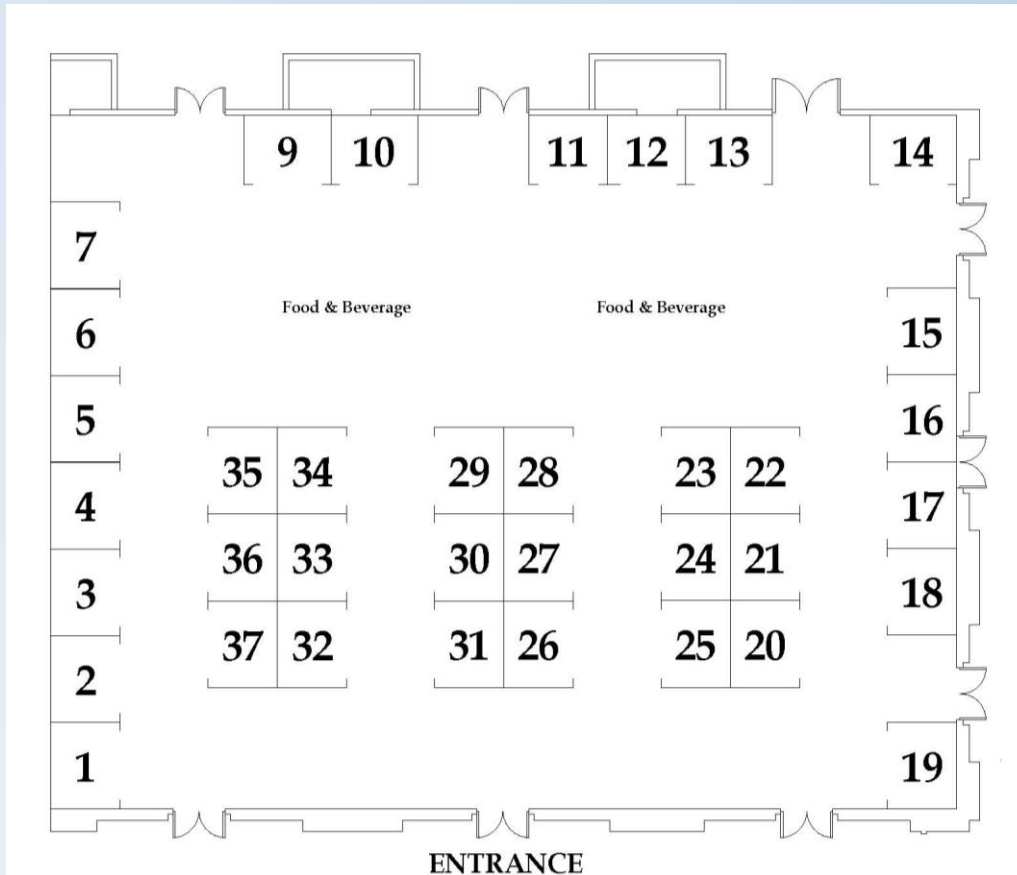


Exhibit space located adjacent to session space for great access!

Visit www.summitexpo.com/sesha to view currently available booth spaces.

Exhibit hall has SOLD OUT in past years so reserve your space today!

EXHIBITOR SCHEDULE*

MOVE IN

Monday, April 29	1:00 pm – 5:00 pm
Tuesday, April 30	8:00 am – 9:00 am

EXHIBIT HALL HOURS*

Tuesday, April 30	10:00 am – 7:00 pm
Wednesday, May 1	9:00 am – 4:00 pm

BREAK DOWN

Wednesday, May 1	4:00 pm – 7:00 pm
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Meeting ends Friday, May 3

*schedule subject to change

2019 SSHA Partnership & Exhibit Application and Contract

COMPANY CONTACT INFORMATION

Company Name _____

(As it should appear in all materials)

Company Address _____

City _____ State _____ Postal _____ Country _____

Phone _____ Website _____

Pre-Event Contact Name _____ Phone _____ Ext _____

Pre-Event Contact Email _____

(All exhibitor communications will be emailed to the pre-convention contact)

CORPORATE PARTNERSHIP LEVEL

Bronze - \$2,500 Silver - \$5,000 Gold - \$7,500 Platinum \$10,000 Diamond \$15,000

Level Amount

INDIVIDUAL SPONSORSHIP SELECTIONS

Item Number	Description	Amount
_____	_____	\$ _____
_____	_____	\$ _____
_____	_____	\$ _____
_____	_____	\$ _____
<u>Example S.11</u>	<u>Tote Bag Sponsorship</u>	\$ <u>2,500</u>
<u>Example S.17</u>	<u>Full Page Program Book Ad</u>	\$ <u>500</u>

EXHIBIT BOOTH

Booth space is allocated in order of receipt of contract. View the current floor plan of available booths at www.summitexpo.com/sesha

Booth Location Preference (Choose 3):

1. _____ 2. _____ 3. _____

Rates per 8'x10' Space:

Early Registration Booth (by 1/31/19) \$1,650 \$ _____ Non-Profit Organization Booth \$1,000 \$ _____

Standard Registration Booth Rate (after 1/31/19) \$1,750 \$ _____ **Rate available only for 501(c)(3) organizations. A letter of exemption must be sent to sesha@summitexpo.com

2019 SSHA Partnership & Exhibit Application and Contract

Company Name _____

ATTENDEE REGISTRATIONS

Two attendees are complimentary with each exhibit space and enjoy full conference access registration. Additional booth staff may purchase an exhibit badge for \$300.

Exhibit Badges \$300 X _____ = \$ _____

ALL Corporate Partners and Exhibitors MUST submit ALL attendee names and addresses electronically before March 15, 2019 to sesha@summitexpo.com. Corporate Partner registrations, including PDC registrations, are ONLY to be done by using the special Partner registration form which will be available when registration opens in January.

COMPANY LISTING

All exhibitors please submit your company's 50-word description March 15, 2019 for inclusion in the Final Program electronically by using the [Exhibitor Description Form](#) that can be downloaded at www.summitexpo.com/seshaform.pdf

For exhibit/sponsorship recognition please forward a high resolution copy of your company logo to sesha@summitexpo.com

PAYMENT INFORMATION

Submit both pages of signed contract to: sesha@summitexpo.com or Fax to: (412) 532-3747

An invoice will be sent and full payment is due within 30 days of to secure your Booth and/or Sponsorship opportunity. After that time booth selections will be released.

Payment must be received by March 15, 2019 in order to be included in the Final Program.

If paying by check, make payable and mail to: SSHA, 950 Herndon Parkway, Suite 450, Herndon, VA 20170

Note that payments by wire transfer will incur a \$65 wire transfer fee.

AGREEMENT

I have read, understood and agree to abide by this and the entire set of Rules & Regulations of the Semiconductor Environmental, Safety & Health Association. I understand that failure to adhere to the Rules & Regulations may impact upon our ability to participate in this and future SSHA Meetings. I have the authority to sign this application on behalf of the organization exhibiting.

Signature of Company Representative _____ Date _____

Submit both pages of signed contract to: sesha@summitexpo.com Or Fax to: (412) 532-3747

Rules & Regulations

1. Location, Dates, and Hours of Exhibit: The Exhibition will be held at the Embassy Suites by Hilton Scottsdale. The exhibit area will be open free of charge to the meeting registrants as follows: Tuesday, April 30 from 10:00 am – 7:00 pm, and Wednesday, May 1 from 9:00 am – 4:00 pm. These hours are subject to change as dictated by program requirements.
2. Installation and Dismantling: Booths will be accessible to Exhibitors for setting up displays from 1:00 pm – 5:00 pm Monday, April 29 and are to be ready for display by Tuesday, April 30 by 9:00 am. Packing and removal is from 4:00 pm – 7:00 pm on Wednesday, May 1.
3. All booth personnel must register using the exhibitor reservation form. Two full conference registrants per booth are allowed; these registrants may attend sessions. Each additional booth personnel may register for an exhibits badge for \$300 each
4. Standard and Special Booth Equipment: Standard booth equipment consists of draperies assembled with polished aluminum attachments, backs 8' high and side rail dividers 3' high. These are included in the booth charge. A sign 7' by 44' with one line of copy for identification is furnished for the backdrop. Official Decorator/ Drayage Company for the Exhibitors is Summit Exposition. A complete line of furniture, display tables, and other items is available. All independent service companies performing work at the show site will be required to submit certificates of insurance for both workers comprehensive and general liability insurance at amounts established by the state of Arizona. Deadline for receipt of these materials is March 15 —three weeks prior to the start of the show. In addition, such contractor must submit his request in writing using the EAC form in the exhibitor service manual and adhere to all rules and regulations listed.
5. Space assigned to an Exhibitor may be transferred by the Exhibit Manager to affect balance against congestion, to avoid confusion in firm names, to solve competitive conditions, or similar reasons. No such transfer will be made without notice to Exhibitor in writing. An Exhibitor may not share or sublet space to another party. One Exhibitor may not exhibit the named “end product” of another Exhibitor without permission of that Exhibitor and the Exhibit Manager in writing.
6. General Regulations: Loud speaking sound displays are prohibited. The Society reserves the right to refuse any exhibit not in good taste or inconsistent with a meeting of this kind. All exhibits, back walls, and decorations will be limited to 8' in height and not extending more than 5' from the back wall except actual equipment which in normal operation exceeds this height. Permission to exhibit equipment with abnormal heights must be obtained from the Exhibit Manager. Any large items must be placed in the rear 5' of the booth. Please refer to the Booth Display Rules in the Exhibitor Service Manual.
7. Exhibitor will be responsible for any business license required by Arizona. Exhibitor will be responsible for sales tax owed to Arizona on any transactions made on the show floor. No exhibitor will be permitted to give away premium items, nor to conduct any prize drawings, awards for signing of names and addresses, or other extreme promotions without first obtaining written permission from the Exhibit Manager.
8. Photographing booths is limited to non-exhibit hours or candid shots only. Exhibitors and photographers shall not disrupt visitor traffic by clearing booths or aisles for photography during the regular conference hours.
9. All exhibit and booth materials, particularly drapes, curtains, table covers, etc. must comply with Federal, State and City Fire Laws, Insurance Underwriter and Venue Safety Regulations, and must be flame-proof. All packing containers, excelsior and similar materials are to be removed from the exhibition area upon completion of the booth arrangement. The Exhibitor is restricted to materials which will pass fire inspection. Decorations of paper, pine boughs, leafy decorations or tree branches are prohibited. Volatile or flammable oils, gases, unprotected picture films, other explosives or flammable matter, or any substance prohibited by the City Departments or authorities will not be permitted in the exhibition areas. Likewise, all electrical wiring must be approved and installed in accordance with State and Local Regulations. Smoking in exhibits may be prohibited. Crowding will be restricted. Aisles and fire exits cannot be blocked by exhibits.
10. In their own best interest, and for security, Exhibitors shall keep an attendant in their own booths during all exhibit hours. No exhibit may be dismantled before the specified time, nor may any part of the exhibit or equipment be removed, once it has been set up, without permission of the Exhibit Manager.

CONTINUED ON PAGE 13

Rules & Regulations

11. Due to the tremendous value of exhibits, it is impractical and impossible to insure Exhibitor's equipment against loss, theft, damage and breakage. Neither the Venue nor any of its employees, nor representatives, nor any representatives of the SESHHA, nor Burk and Associates Inc., Summit Exposition LLC, nor any subcontractor will be responsible for any injury, loss or damage to the Exhibitor, the Exhibitor's employees or property, however caused. In addition the Exhibitor must assume responsibility for damages to the Venue's property and indemnify and hold harmless the Venue, SESHHA, Burk and Associates, Summit Exposition LLC or any subcontractor from liability, which might ensue from any cause, whatsoever, including accidents or injuries to Exhibitors, their agents or employees. The Exhibitor must also assume responsibility for any accident, injury or property damage to any person viewing his exhibit where such accident, injury or property damage is caused by the negligence of the Exhibitor, his agents or employees. In view of the foregoing, Exhibitors are urged to place "extraterritorial" and other coverage on equipment and exhibits, and arrange for extended public liability insurance with their regular insurance carrier, particularly if they are conducting experiments or demonstrations using heat or high voltage.
12. SESHHA and the Exhibit Manager for the meeting will cooperate fully, but cannot assume responsibility for damage to Exhibitor's property, lost shipments either coming in or going out of the premises or for moving costs. Any damage due to inadequately packed property is Exhibitor's own responsibility. If exhibit fails to arrive, Exhibitor will be, nevertheless, responsible for booth rent and no refund will be made. Exhibitors should carry insurance against such risks.
13. Exhibitors wishing to have Hospitality Suites must reserve them through the Exhibit Manager. Such Suites cannot be open during any Meeting or Exhibit Hours and can be open after midnight only with Exhibit Manager's permission.
14. The Exhibit Management will attempt to assist and generally protect Exhibitors, keep them informed and will assume responsibility for its own misconduct and negligence all in good faith.
15. Rejected Displays: Unethical conduct or infraction of rules on the part of the Exhibitor or his representatives or both will subject the Exhibitor or his representatives to dismissal from the exhibit area, in which event it is agreed that no refund shall be made and further that no demand for redress will be made by the Exhibitor or his representatives. Alcoholic beverages may not be distributed from any booth, its attendees or company representative.
16. Care of Building and Equipment and Safety Precautions: Exhibitors, or their agents, must not injure or deface the walls or floors of the building, the booths, or the equipment in the booths, when such damage appears, the Exhibitor is liable to the owner of the property so damaged.
17. The Exhibitor will engage at its expense, and through the official decorator where the venue so requires, all necessary labor and trade performing functions directly related to the exhibit. The Exhibitor agrees that any person employed to perform such functions on a temporary basis at the Venue shall be represented by the appropriate bona fide Union.
18. Exhibit Booth Cancellation Policy: If space contracted for is canceled by an exhibitor after March 1, 2019, or if the exhibitor fails to occupy space contracted for, the Society is entitled to the full amount of the booth space charge. If the space reserved is canceled by the exhibitor on or before March 1, 2019, 75% of the booth fee will be retained by the Society and the balance refunded. If the space reserved is canceled by the exhibitor before January 1, 2019, 50% of the booth fee will be retained by the Society and the balance refunded. Booth space that is not occupied by 9:00 am Tuesday, April 30, 2019, SESHHA will have right to use such space as it sees fit to eliminate blank spaces in the exhibit area.
19. Amendment to Rules: Any and all matters or questions not specifically covered by the preceding Rules and Regulations shall be subject solely to the discretion of Society for Integrative and Comparative Biology. The foregoing regulations have been formulated for the best interests of all Exhibitors; the cooperation of all Exhibitors is requested.

OFFICIAL DECORATOR & DRAYAGE COMPANY

Summit Exposition

phone: (412) 882-1420

email: info@summitexpo.com



ESH for High Technology

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& Health Association (SESHA)

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